

BREAKOUT

AT HARD ROCK SIOUX CITY



Hard Rock
HOTEL & CASINO

SIOUX CITY

OUR ROOTS

In 1971, two shaggy-haired Yanks opened an American diner in an old Rolls Royce dealership in London. It had nothing to do with market studies or target audiences. It didn't even have anything to do with memorabilia. That was just a goof: Clapton wants to save his favorite table - sure, we'll put the guitar on the wall. For more than 50 years, we've been saving tables for our musician friends & millions upon millions of their fans at Hard Rock's many Cafes and unique Hotels located worldwide.





LIVING OUR MOTTOS



While music is the heart of Hard Rock, philanthropy is its soul, and Hard Rock International is committed to making a difference through a wide variety of philanthropic causes and activities. For over 50 years, Hard Rock International has made it both its business and its abiding passion to make the earth a safer, healthier and better place to live. Since opening in 1971, Hard Rock International has been committed to two consistent brand pillars, music and philanthropy. In 2016, Hard Rock International launched the Hard Rock Heals Foundation, a global charity that aims to improve lives through the power of music. Hard Rock's guiding principle, "Love All – Serve All," encompasses the brand's dedication to its core mantras – "Save The Planet," "Take Time To Be Kind" and "All is One."



VIBE

Music is our essence. It can create moods and memories. It can make you move you to the floor or tuck you into bed. Music has a powerful effect on creativity. It can make you want to leave, or it can make you want to stay. Ignore it at your peril, as it is our potent brand differentiator and we take it very seriously. Our guests should not leave us and hear the same tracks at the mall or an airport food court that they have heard at our hotels. Hard Rock Hotel playlists are bespoke, lovingly hand crafted by our team of musical magicians. Remember that mix tape you made for your high school crush? Well our DJ's are crushing on our hotels. And their record collections are huge. But love is a two-way street, and that's one reason why our Vibe Managers, whom we refer to as the Visionary Individuals Behind the Experience, at each property are vital. Their input and expertise, their physical presence on the ground, is crucial in properly executing the music program.

MUSIC IS OUR ESSENCE.
IGNORE IT AT YOUR PERIL.





EVERYONE HAS SPACES, WE HAVE VENUES.

From setup to sundown, our qualified team is here to provide all you need to produce an unforgettable and unparalleled event. This is different with purpose, engaging with energy, and uniquely designed to inspire.

- Unparalleled service and accommodations
- Contemporary, luxury design
- Expert AV and technological integration
- Dynamic event facilities
- 24-hour business center
- Exceptional food and beverage

A PREMIER DESTINATION FOR MUSIC & EVENTS

Inspired by the most popular Hard Rock Hotel in-room amenity programs such as Sound of Your Stay® and Rock Om®, it's time to BREAKOUT and amplify these experiences for group events.

TRACKS®

SONG SLAM
TEAM ANTHEM

PICKS®

THE BAND:
GROUP GUITAR LESSONS

ROCK YOUR RIFF:
GUITAR ENSEMBLE

WAX®

SPIN ART

MEMORABILIA

TREASURES OF HARD ROCK TOUR
WE ARE THE CHAMPIONS GAME SHOW
SCAVENGER HUNT
TED-STYLE TALKS

SOUNDBODY

ROCK OM® EXPERIENCE





WHEN THE SPOTLIGHT IS OURS THE MOMENT IS YOURS.

Every success story can trace its way back to an experience, one that changed those bold enough to be a part of it. These are BREAKOUT moments, our specialty. And on this stage is where you'll find yours.

So when you're ready to get serious about meetings, we're ready to make it happen. This is Hard Rock. And this is an event performance like no other.

MAIN + ABBEY

Feel like a rock star on tour when you dine at Main + Abbey. It's Sioux City's place to catch up with old friends over a cold pint and a first-class meal. You can't help but feel cool in Main + Abbey's contemporary atmosphere which features an assortment of craft beers, a distinct list of specialty drinks, and a delicious selection of unforgettable entrées.

main: 712-226-7610

FUEL AMERICAN GRILL

Re-Fuel at Fuel American Grill with a full Americana inspired menu including burgers, sandwiches, salads, coffee, and lattes. Serving breakfast, lunch, and dinner. Conveniently located on the casino floor, Fuel is there to get you back in the action.

Must be 21 or older to dine in Fuel American Grill.



A STYLE
TO
MATCH
YOUR
STATUE.



HOTEL

Located in downtown Sioux City, Hard Rock Hotel is a unique, boutique-style 54-room hotel housed in the historic Battery Building. This century old building has been completely reimagined with luxuriously modern amenities to create a world-class getaway. Just beyond the entrance of the hotel, guests will find the Lobby Bar, once the drop-off station for trains. At the Front Desk, guests will be greeted by the Hard Rock's Welcome Team and offered a complimentary beverage while they are checked in and the bellmen assist with getting their luggage to the room.

Before heading to the attached Hard Rock Casino for dining, entertainment, and gaming, guests can settle into their Rock 'N' Roll inspired rooms. Each room features a chic mix of historic architecture with modern design elements and luxurious amenities. Experience Sioux City like never before.

THE SUITE LIFE

Calling all high rollers, rock stars, connoisseurs of finer-things, or anyone that wants to spend the night like one! Hard Rock Sioux City's world-class suites feature a king-sized bed, indulgent bed linens, two 55" HDTVs, a mini fridge, complimentary high-speed internet, modern high-end furniture in the living room, and a grand bathroom perfect for two!

Check our website for details and promotional packages.



MEETING SPACES

ENCORE HALL

Grand and celebratory, ideal for events that leave a lasting impression.

BACKSTAGE LOUNGE

Exclusive and glamorous in a private setting.

THE PRIVATE DINING ROOM AT MAIN + ABBEY

Intimate and refined, ideal for personal and cozy gatherings.

STUDIO 4A

Deep and grounded, perfect for serious meetings or planning sessions.

STUDIO 4B

Suitable for engaging discussions and brainstorming.

ANTHEM

A versatile and intimate concert venue, perfect for hosting private events.

VENUE	SQ. FT.	DIMENSIONS	THEATER	CLASSROOM	ROUNDS
Encore Hall	2,850	57 x 50 x 8	250	120	216
Backstage Lounge	1,000	20 x 51 x 13	60	NA	48
The Private Dining Room at Main + Abbey	440	21 x 21 x 12	NA	NA	24
Studio 4A	450	34 x 13 x 16	NA	18	NA
Studio 4B	420	29 x 14 x 15	NA	14	NA
Anthem	2,930	46 x 64 x 16	450	NA	144

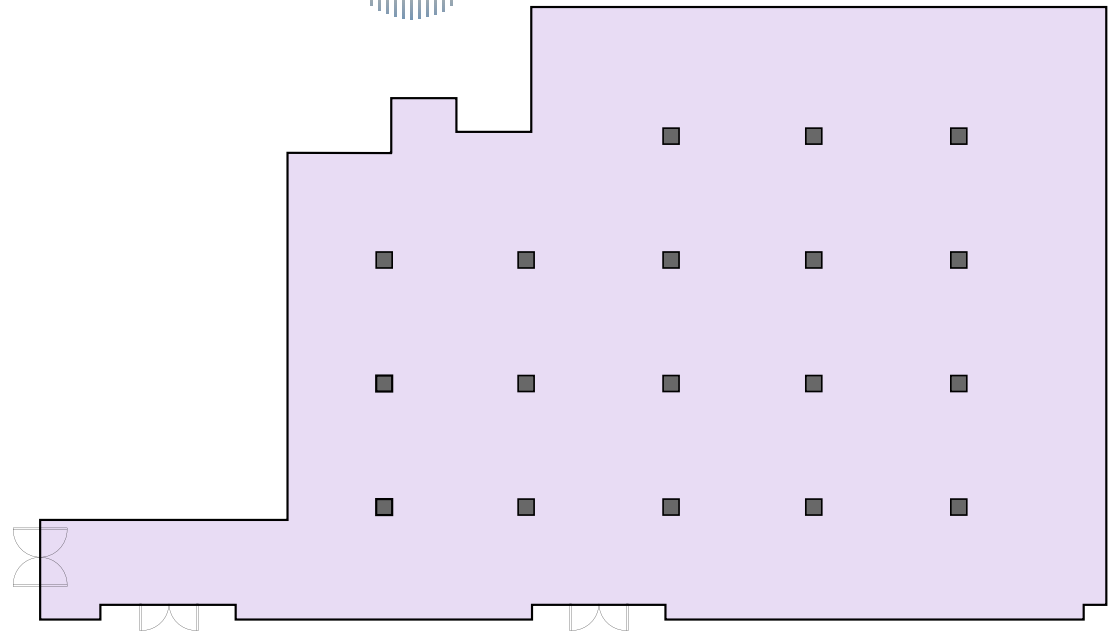
*Event details and arrangements are subject to change based on room setup.



ENCORE HALL

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ENCORE HALL

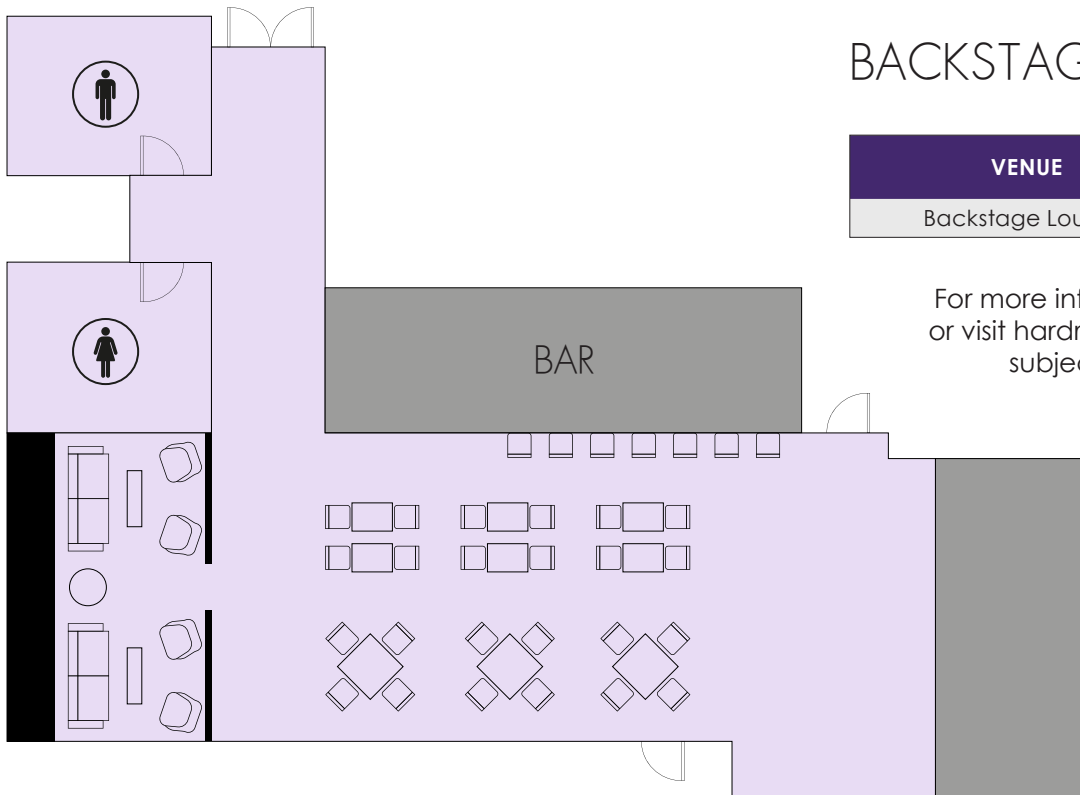


For more information, please call our event coordinators at 844-222-7625, or visit hardrockcasinosiouxcity.com. *Event details and arrangements are subject to change based on room setup.

BACKSTAGE LOUNGE

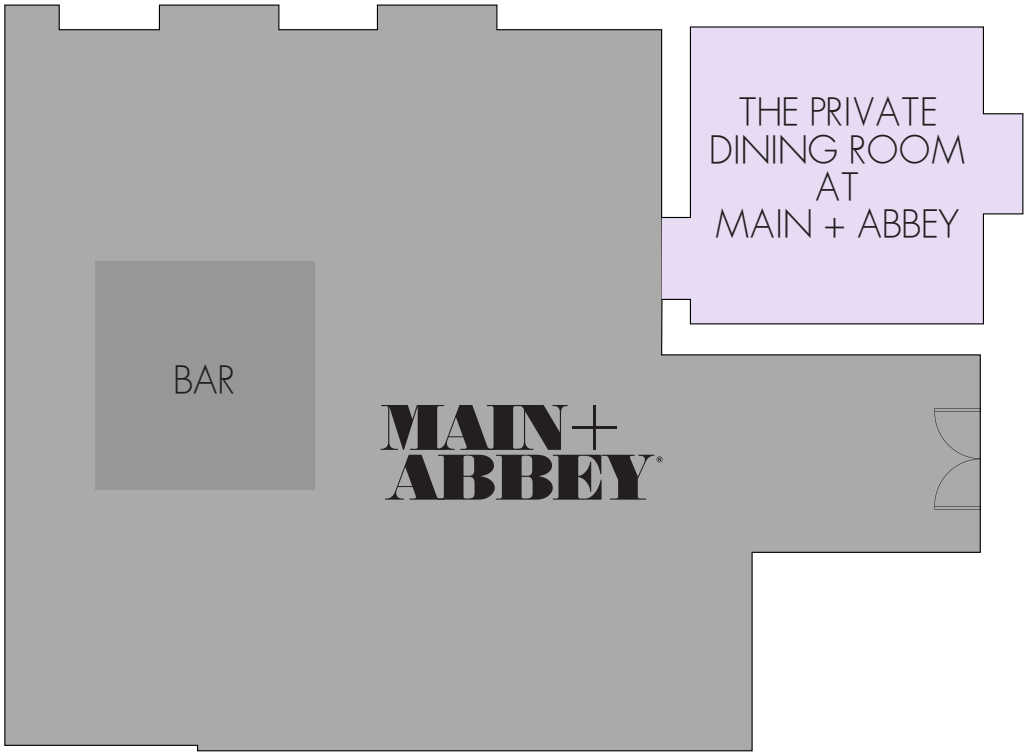
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THE PRIVATE DINING ROOM AT MAIN + ABBEY

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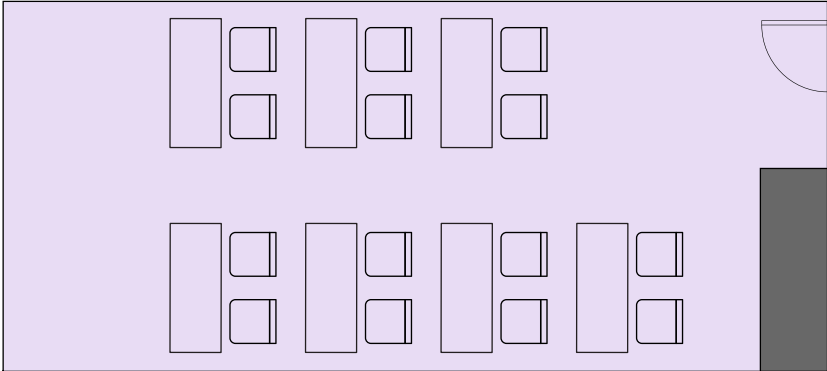
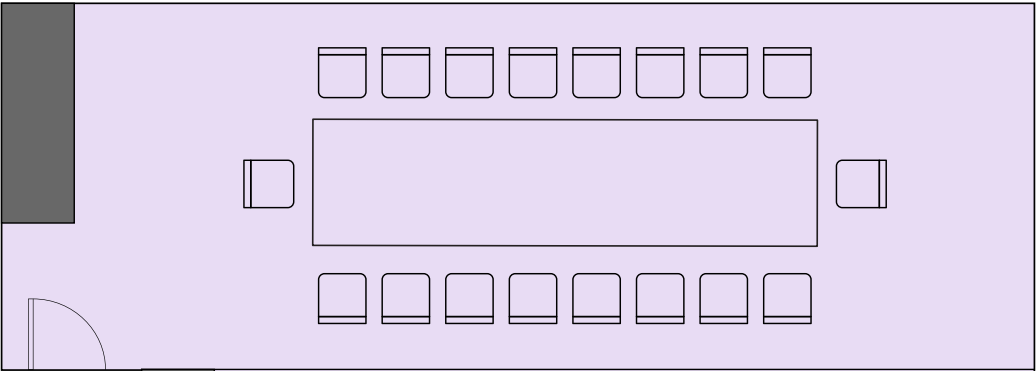


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STUDIO 4A & STUDIO 4B

VENUE	SQ. FT.	DIMENSIONS	THEATER	CLASSROOM	ROUNDS
Studio 4A	450	34 x 13 x 16	NA	18	NA
Studio 4B	420	29 x 14 x 15	NA	14	NA

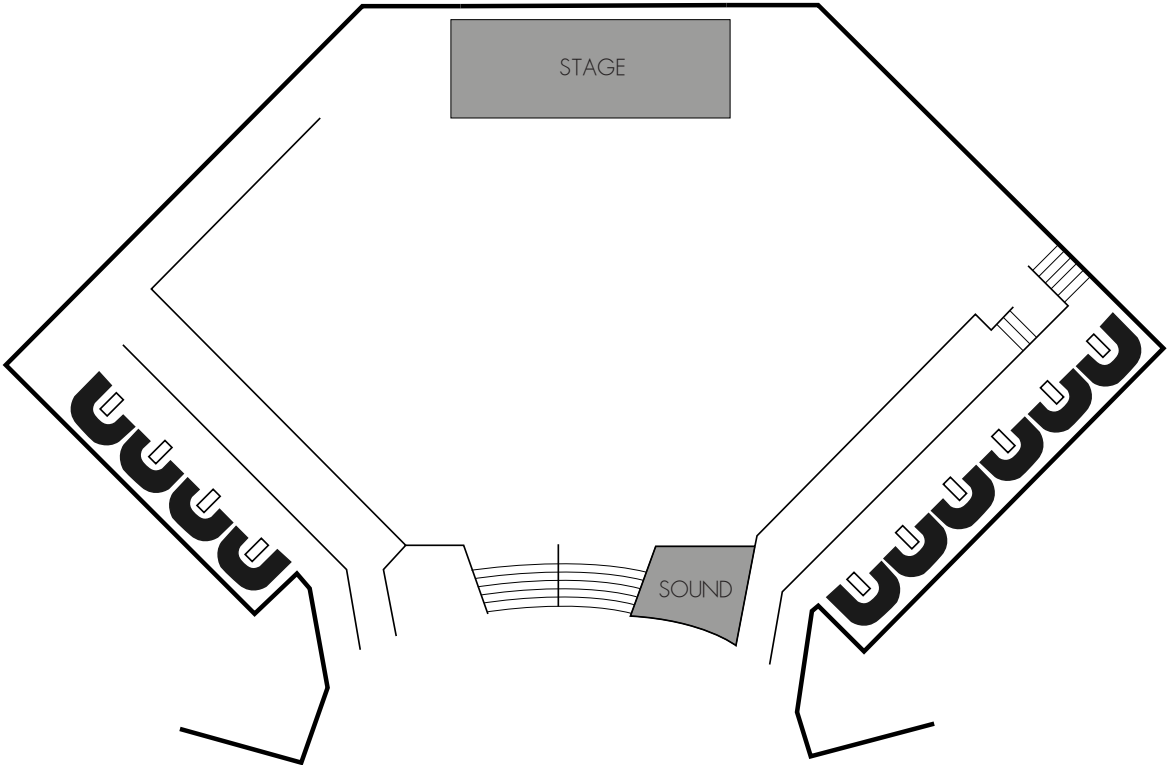


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ANTHEM

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STEP OUTSIDE AND STEP IT UP.

The more you explore, the more Sioux City reveals. Just steps away, you'll find the lively Historic Fourth Street District, brimming with dining, entertainment, and nightlife. A little farther out, discover the Riverfront's Chris Larsen Park and trails along the Missouri River. For history buffs, a trip to the Sioux City Lewis & Clark Interpretive Center, Sergeant Floyd Monument and Sioux City Public Museum is a must, while outdoor enthusiasts can escape to Stone State Park for stunning views and hiking trails. Whether it's rich history, outdoor adventures, or a taste of the local scene, Sioux City has a little something for everyone.

Please call on us at any time to facilitate your visit.

Our team members have years of history in the market, plenty of recommendations and, very likely, a personal connection.

Sioux City Art Center • Sioux City Public Museum • Orpheum THEATER

844-222-7625 • hardrockcasinosiouxcity.com • 111 3rd St., Sioux City, IA 51101

BUILT ON HISTORY.

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